POINT. LINE — PROJECTS

GRAPHIC DESIGN INTERNSHIP

Spring 2021 | Pittsburgh, PA or Remote

About the Internship:
The Graphic Design Intern will receive hands-on experience designing for publications, exhibitions, and marketing related to art, architecture, and design. As part of the small team, the intern will help to brainstorm, develop, and implement the visions of our projects and help to grow PLP's mission as a small agency. The internship will develop the intern's capacity as a designer, researcher, and creator in the field.

Responsibilities:
- Design graphic identities for online and print publications
- Create concepts, sketch layouts, and finalize designs for publication projects
- Collaborate with other interns and employees to develop in-house projects and events
- Bring thoughtful and original ideas to brainstorming sessions
- Research relevant precedents to support internal and client projects
- Support maintenance of PLP website and provide design support for digital and social media platforms
- Provide production support and obtain quotes and samples from printers and fabricators
- Customize and create publication templates
- Conduct and edit an interview for PLP's online publication, *En Pointe*

The Ideal Candidate:
- Currently enrolled in a graphic design or related program, or with a strong design portfolio
- Experience creating print layouts, building websites, and generating branded content
- Interest in exploring different graphic design strategies for architecture and design publications
- Critical thinker, ambitious, and able to work independently
- Detail-oriented and organized
- Highly skilled with Adobe Suite programs including InDesign, Illustrator, and Photoshop
- Basic knowledge of HTML and CSS a plus

Duration of the Internship: Jan 11 - April 30, 2021 (dates flexible)

Hours/Week: 10-15 hours/week

Compensation: Stipend is provided in addition to academic credit

To Apply:
Submit the following to info@pointlineprojects.com with the words "Graphic Design Internship" in your subject line: letter of interest, résumé, design portfolio (min. 5 pieces), list of relevant coursework, and three academic references. Writing sample optional.

Deadline: Sunday, November 1, 2020